

# DUPLICATE INVOICE



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954288-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/DCCC/D/Congr	candidate	12106

Billing Address:

**Media Strategies - VA**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954288	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	10/01/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	11-----	:30	2	\$350.00	NM
<b>Weeks:</b> Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 11----- 2 \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WMUR Tu 09/25/12 5a Daybreak 5-6a :00 \$350.00 NM <i>Credited oversold inventory</i>									
2	09/25/12	10/01/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	111- 1--	:30	4	\$700.00	NM
<b>Weeks:</b> Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 111- 1-- 4 \$700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WMUR Tu 09/25/12 6:41 AM 6a Daybreak 6-7a :30 CSP1203H \$700.00 NM									
2 WMURW 09/26/12 5:58 AM 6a Daybreak 6-7a :30 CSP1203H \$700.00 NM									
3 WMURF 09/28/12 6:14 AM 6a Daybreak 6-7a :30 CSP1203H \$700.00 NM									
3	09/25/12	10/01/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	1111---	:30	4	\$550.00	NM
<b>Weeks:</b> Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 1111--- 4 \$550.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WMUR Tu 09/25/12 8:59 AM Good Morning America 7-9a :30 CSP1203H \$550.00 NM									
2 WMURW 09/26/12 8:48 AM Good Morning America 7-9a :30 CSP1203H \$550.00 NM									
3 WMURTh 09/27/12 8:40 AM Good Morning America 7-9a :30 CSP1203H \$550.00 NM									
4	09/29/12	09/29/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	----- 1-	:30	1	\$225.00	NM
<b>Weeks:</b> Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 ----- 1- 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WMURSa 09/29/12 6:30 AM 6a Weekend Daybreak Sa/Su 6-7a :30 CSP1203H \$225.00 NM									
5	09/30/12	09/30/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	----- 1	:30	1	\$400.00	NM
<b>Weeks:</b> Start Date End Date MTWTFSS Spots/Week Rate									
09/25/12 10/01/12 ----- 1 1 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WMURSu 09/30/12 7:08 AM 7a Weekend Daybreak 7-9a :30 CSP1203H \$400.00 NM									



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Advertiser		Product	Estimate Number
Shea-Porter/DCCC/D/Cong/candidate			12106

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	10/01/12	KELLY& MICHAEL LIVE 9AM-10AM		-- 1 ---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS -- 1 --- Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/26/12 9:57 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 CSP1203H \$350.00 NM									
7	09/25/12	10/01/12	News 9 at Noon	12-1230p	---- 1 --	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS ---- 1 -- Spots/Week 1 Rate \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/28/12 12:25 PM News 9 at Noon 12-1230p :30 CSP1203H \$350.00 NM									
8	09/25/12	10/01/12	KATIE	3-4P	11- 11 --	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS 11- 11 -- Spots/Week 4 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTU 09/25/12 3:23 PM KATIE 3-4P :30 CSP1203H \$250.00 NM									
2 WMURTh 09/27/12 3:53 PM KATIE 3-4P :30 CSP1203H \$250.00 NM									
3 WMURF 09/28/12 3:44 PM KATIE 3-4P :30 CSP1203H \$250.00 NM									
9	09/25/12	10/01/12	ELLEN EF	4PM-5PM	1- 1- 1 --	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS 1- 1- 1 -- Spots/Week 3 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/26/12 4:38 PM ELLEN EF 4PM-5PM :30 CSP1203H \$250.00 NM									
2 WMURF 09/28/12 4:45 PM ELLEN EF 4PM-5PM :30 CSP1203H \$250.00 NM									
10	09/25/12	10/01/12	News 9 at 5	5-6p	- 1- 1 ---	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS - 1- 1 --- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTU 09/25/12 5:53 PM News 9 at 5 5-6p :30 CSP1203H \$700.00 NM									
2 WMURTh 09/27/12 5:42 PM News 9 at 5 5-6p :30 CSP1203H \$700.00 NM									
11	09/25/12	10/01/12	News 9 at 6	6-7p	111- 1 --	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS 111- 1 -- Spots/Week 4 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTU 09/25/12 6:14 PM News 9 at 6 6-7p :30 CSP1203H \$1,400.00 NM									
2 WMURW 09/26/12 6:29 PM News 9 at 6 6-7p :30 CSP1203H \$1,400.00 NM									
3 WMURF 09/28/12 6:22 PM News 9 at 6 6-7p :30 CSP1203H \$1,400.00 NM									
12	09/25/12	10/01/12	Chronicle NH	7-730p	11- 11 --	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS 11- 11 -- Spots/Week 4 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTU 09/25/12 7:22 PM Chronicle NH 7-730p :30 CSP1203H \$550.00 NM									
2 WMURTh 09/27/12 Chronicle NH Credited oversold inventory 7-730p :00 \$550.00 NM									
3 WMURF 09/28/12 7:28 PM Chronicle NH 7-730p :30 CSP1203H \$550.00 NM									
13	09/25/12	10/01/12	INSIDE EDITION AC	730-8p	-- 11 ---	:30	2	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Shea-Porter/DCCC/D/Cong candidate			12106

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>-- 11---</u> Spots/Week <u>2</u> Rate <u>\$700.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURW	09/26/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	CSP1203H	\$700.00	NM
2	WMURTh	09/27/12	7:49 PM	INSIDE EDITION AC	730-8p	:30	CSP1203H	\$700.00	NM
14	09/25/12	09/25/12	Dancing Results	Prime Other	- 1-----	:30	1	\$4,000.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>- 1-----</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURTu	09/25/12	9:12 PM	Dancing Results	Prime Other	:30	CSP1203H	\$4,000.00	NM
15	09/26/12	09/26/12	Middle	8-9p	-- 1-----	:30	1	\$2,500.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>-- 1-----</u> Spots/Week <u>1</u> Rate <u>\$2,500.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURW	09/26/12	8:47 PM	Middle	8-9p	:30	CSP1203H	\$2,500.00	NM
16	09/27/12	09/27/12	Grey's Anatomy	9-10p	--- 1 ---	:30	1	\$4,000.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>--- 1 ---</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURTh	09/27/12	9:21 PM	Grey's Anatomy	9-10p	:30	CSP1203H	\$4,000.00	NM
17	09/28/12	09/28/12	Primetime WWYD	9-10p	---- 1 --	:30	1	\$1,400.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>---- 1 --</u> Spots/Week <u>1</u> Rate <u>\$1,400.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURF	09/28/12	Primetime WWYD See MG 17.2		9-10p	:00		\$1,400.00	NM
2	WMURF	09/28/12	9:41 PM LAST RESORT MG for 17.1 09/28		9-10p	:30	CSP1203H	\$1,400.00	NM
18	09/30/12	09/30/12	Once Upon A Time	8-9p	----- 1	:30	1	\$2,500.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>----- 1</u> Spots/Week <u>1</u> Rate <u>\$2,500.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURSu	09/30/12	8:43 PM	Once Upon A Time	8-9p	:30	CSP1203H	\$2,500.00	NM
19	09/25/12	10/01/12	News 9 at 11	11-11:35p	11- 11 -	:30	4	\$1,100.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>11- 11 -</u> Spots/Week <u>4</u> Rate <u>\$1,100.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURTu	09/25/12	11:34 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00	NM
2	WMURTh	09/27/12	11:32 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00	NM
3	WMURF	09/28/12	11:17 PM	News 9 at 11	11-11:35p	:30	CSP1203H	\$1,100.00	NM
20	09/25/12	10/01/12	Nightline	1135p-1206a	-- 1 ----	:30	1	\$500.00	NM
<b>Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks:</b> Start Date <u>09/25/12</u> End Date <u>10/01/12</u> MTWTFSS <u>-- 1 ----</u> Spots/Week <u>1</u> Rate <u>\$500.00</u>									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WMURW	09/26/12	11:55 PM	Nightline	1135p-1206a	:30	CSP1203H	\$500.00	NM

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Advertiser	Product	Estimate Number	
Shea-Porter/DCCC/D/Cong	candidate	12106	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>									<u>33</u>

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$32,625.00</b>
<u>Agency Commission</u>	<b>\$4,893.75</b>
<u>Net Amount Due</u>	<b>\$27,731.25</b>